



Cali Raised T4RX Sponsorship

July 11, 2020

Prepared for:

Blake Hamar / Cali Raised LED

Prepared by:

Isaac Van Essen / ClicOutdoor

From the ClicOutdoor Senior Partner's Desk:

Hi, Blake—

I would once again like to thank you for the trust and confidence that you have placed with ClicOutdoor in the design and development of your digital media assets and social media content. I, along with the entire ClicOutdoor team, promise to provide you with top-notch products and service, and we will faithfully fulfill every commitment we make. We are pleased to welcome you into the ClicOutdoor family!

Includes

- 3-5 T4RX events per year
- Any high-quality, Commercial use photography developed during our events of your products.
- Three 15-second lifestyle shorts minimum
- Promo Video Mention on Credits (top placement)
- Logo on website (www.t4rexperience.com)
- Logo on event ads
- Active promotion as industry/event supporter
 - Dedicated Instagram story shout outs
 - Dedicated Instagram and Facebook posts (prior to event and during)
- Giveaway Announcement Graphics & Promotion
- Logo on signage at event or display of any signage provided
- Handouts at meet up table
- Handouts in each gift bag
- Larger logo on event ads
- Post-event report and/or think tank session to discuss an overview of each event.
- We agree to provide storage and transportation of any provided promotional and informational material.



Included Event Related Social Media Features

- Leveraging our social media influence, we will promote your brand through organic outreach, Instagram features and endorsements using your desired hashtags and brand shout outs, averaging at least seven posts a month across our accounts on Instagram and Facebook.

Instagram Page Examples

- @Team4Runner
- @OverlandNation
- @T4RExperience
- @WheelingWithDogs
- @TrailsandTrucks
- @TeamFJCruiser

Primary Co-Hosting Partner Requirements

- Provide a giveaway for each event.
- Provide any and all branded promotional material you desire as requested or needed. (Ex: Bags, Stickers, Brochures, Patches, Inserts for Handouts, etc.)

Package Details

Agreement is valid through the date of your final payment.

2020-2021 Event Partnership: \$6,000 (\$500/month)

- Includes all services listed above
- This is a discounted rate to be paid at the following intervals:
 - o Upon Agreement execution: \$500/month due on the 15th of every month through autopay.
- Sponsorship:
 - o Any promotional items provided by Cali Raised will remain Cali Raised's property and can be returned upon request at any time. Cali Raised is responsible for all shipping costs.
 - o Any products provided by Cali Raised for ClicOutdoor use will remain property of ClicOutdoor during and after the life of this Agreement.
- Confidentiality:
 - o Both parties understand that information and materials provided for regular business use may contain confidential and proprietary information. Neither party will use, disclose, or reproduce these materials without prior written consent. Both parties agree to keep Agreement terms confidential through the term of the Agreement and for one year afterwards, including but not limited to: fees, product exchanges, Agreement terms and Agreement length.
- Termination:
 - o This agreement expires when all the deliverables have been completed and all payments have been received.
 - o Either party has the right to terminate this Agreement upon breach of contract at any point.
 - o If Cali Raised chooses to exit the Agreement prior to the 12-month period ending, ClicOutdoor will stop providing any remaining services, but any payments already submitted by that point will be non-refundable.
 - o Cali Raised is responsible for paying the balance of any work completed up to that point. ClicOutdoor reserves the right to hold on to any unpaid deliverables.
 - o ClicOutdoor reserves the right to cease all progress towards incomplete project work such as video content creation; content created from representation at industry events; and website development until all current outstanding balances are settled.



Client and Company have executed this Agreement on the date written below.

CLIENT: CALI RAISED LED

Name: _____ **Title:** _____

Signature: _____ **Date:** _____

COMPANY: CLICOUTDOOR, LLC

Name: _____ **Title:** _____

Signature: _____ **Date:** _____